



JERSEY TREES FOR LIFE

The Newsletter
Issue 45 Spring 2012

Issue 45

Message from the Chairman—Peter Townend

Inside this issue:

Following the Licence signing with Jersey Water, matters have been progressing. We succeeded in finding a Launch Sponsor in **Rawlinson & Hunter**, who are celebrating their 40th anniversary in Jersey, who have agreed to a 5 year sponsorship of the Elm Trial Zone of the Arboretum for £1750 pa, and also the provision of the equipment needed to carry out maintenance in the sum of £3,600. A much appreciated and great start to our fund-raising!

We also received sponsorship of another zone – by the JEC on behalf of Le Rocquier School. We are in discussion with other parties about further zones. The renovation of the storage shed in the Arboretum was sponsored anonymously in memory of Adeline Mundy, and total wood treatment work completed by RBS International's Treasury Investor Solutions FX Sales team to extend the life of the shed. B&Q kindly donated some materials.

Letters to the finance industry and corporate entities in the community have been sent out and we are in the early stages of receiving responses. We received at the outset of the project an injection of clearance work of £25,000 from TTS Dept; we have received a further £25,000 from an Estate administered by Royal Bank of Canada, to add to the original sum of £5,000; the share of the estate of Mr Collingwood of £28,949; a donation of £3,000 in memory of Viscount Ridley, former chairman of Samares Investments Limited; miscellaneous small donations totalling approximately £1000 and £500 from a Moores family member.

Total funding received to date in money and kind - £93,500. An estimated capital sum will be required of £300,000 on current yields, to fund an annual income stream of £13,500, required to meet the

day to day work required to maintain the arboretum, but this relies on a large proportion of "voluntary labour" we need to find.

We are nominated as a major beneficiary of the Itex-Rotary Walk in June for up to £20,000, when we will be fielding a team to man the St Catherine's breakfast halt for the walkers. ***If anyone would like to help in that respect, please contact Michel at JTFL.***

Whatever we receive, it is essential that island businesses and indeed the population get behind the regeneration project and help save this internationally recognised collection unique to Jersey and the British Isles.

I reiterate the previous request as to whether you are involved in any businesses or have friends who are and can help; we would be delighted to hear from them. It is a joint effort in which I hope as a member, you will join with us and possibly consider a personal donation in view



Refurbishment of the shed at Val de la Mare gets underway. The Forgotten Forest Open Days are on June 9th and 10th. Please see back page for more detailed information.

of your interest in trees and the preservation of this arboretum.

We have held a schools competition to create a logo for the arboretum project which we have dubbed "**The Forgotten Forest**", please read the article relating to this. Congratulations are due to Carys Dale for the excellent concept she came up with which is usable in many formats for the

project.

In October last year, Lord Deben visited Jersey for One World Group and gave an excellent presentation on the need to preserve, protect and plant trees. It was a presentation sponsored by Ogier and he spoke to both a corporate group invited by One World and then at a dinner that followed and in both cases was very inspiring and effectively supported our arboretum project. We had the pleasure of meet-

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ing His Excellency, The Governor who was present, and we received an invitation to go to Government House and explain what we did and what he had taken on with his Patronage! A very beneficial meeting and as a result you will see elsewhere in this newsletter that he will be "re-opening" Val de la Mare Arboretum on our open days on the 8/9th June.

The Jersey Hedgerow Campaign has successfully continued under Conrad's stewardship and a report is included from him on this and other work he has been doing for the Association. Michel has continued apace with Education and Administration matters including subscriptions and all the minuting of the Main and Sub Committee minutes very successfully.

The AGM looms in July when a report will be given on where we are and the progress we have made with

A.G.M
Wednesday 25th July
(please note a day earlier than previously advertised)
Le Hocq Inn
5.30 pm Members' Walk
6.30 pm A.G.M
7.30 pm Dinner
 Notice and menu choices enclosed with newsletter.

Planting Report

A total of 7,402 trees and hedging plants was planted this year. The majority of which, amounting to just over 5,100 were planted as part of the on going Jersey Hedgerow Campaign. The area between St Clements Parish Church and Clos de Roncier Estate was targeted this year. This area had been targeted specifically for hedgerows in the winter of 2009/2010 so we were pleased to be able to augment this previous work. Before Christmas we employed 2 farm labourers and in the New Year a temporary worker to help meet our targets.

We were grateful for the help of Citibank who planted over 400 trees in order to celebrate their 200th Anniversary. We hope to welcome them back later in the year to help maintain



Images from the planting season. Far left: a new hedgerow being created. Centre: Representatives from HDFT inspecting planting. Left: new planting in the plastic countryside!

Val de la Mare update

Following a review carried out by Conrad Evans, Derek Morris of Jersey Water (JW), and the Chairman, JTFL agreed the work to be undertaken, to regenerate the arboretum. Responsibility for the arboretum pathways, waterways and ditch maintenance was agreed to be that of JW. It was necessary for JW to widen the pathways on the north and south sides of the valley to allow access for mechanical equipment to maintain the pathways and cut vegetation on the banks. The north path widening was essential: this formed a walkway for users whilst the main track was closed for the installation of the pumped water main direct into the reservoir. This followed an oil

spill into a stream which then washed into the reservoir. JW decided to protect their pumped supply for the future. The widened pathways mean future maintenance work can be completed quickly and efficiently. They also improve safety for both the public user and the JW workers, as there are parts of the track on the south side which are very narrow and will require - even after widening - a safety rail due to the steep bank 'fall off' from the pathway.

This work is essential for the future long term maintenance in the arboretum by JW. This work necessitated a crawler digger to level and dig out parts of the bank where the pathway was not wide enough, thus giving access to the crawler flail. Whilst in the first year there may be scarring of the area on each side of the pathway, we have found that where work completed on the north side - some 6 weeks

ago - greenery is already starting to grow through. By spring next year this will not be noticeable. JW are endeavouring to carry out the work with the minimum of tree disturbance, but it was agreed at the outset that three trees may possibly have to be removed - two sycamore and a common oak to facilitate the widening. We hope the latter may be avoided, but JW have kindly offered to find, a ten year old tree to transplant from overplanting at the Handois Reservoir as a replacement if necessary. There will be no further JW footpath work until the autumn, but they will be returning to complete it as part of their management program in the arboretum. JTFL considers itself very lucky to be working with JW which is spending money in this way to ensure the safety of both users and their staff.

past work. Areas to link up planting schemes in St John and St Mary were discovered, surveyed and planted which will make a very valuable addition to our previous work in this area. We will also maintain the planting for the first 3 years which will ensure its long-term success. Assessing our hedgerow and field boundary planting reveals that we planted nearly 4 km of hedgerow as part of the Campaign and a grand total of 6 km of planting taking all projects into account. A rather warm spell in early spring followed by dry weather looked as if it would bring the planting season to an abrupt end. Cooler weather and associated rain helped to save the day. However, this precipitation has now encouraged the weeds and vegetation to grow a pace. We are now juggling jobs between maintaining our planting projects (including 15 km of hedgerow planting) as well as concentrating on Vale de La Mare Arboretum. Unfortunately, we have learned that there will be no French volunteer student this summer so we will have our work cut out meeting our commitments.

Education Report

Typically, winter is the time of year when JTFL receives fewest requests to deliver educational workshops. This is mainly due to the potential for wet and inclement weather and the resultant possibility that the pupils may have to remain in sodden clothing for the remaining hours of the school day! Consequently our Education Officer, Michel, has developed some activities that can be conveniently carried out in the classroom. For National Tree Week he went into several schools

with laminated native tree leaves which had been collected and pressed last summer. The purpose of the activity was to facilitate the pupils to learn about the differences between the leaves and how they can be used to identify the trees; something not well covered by the science curriculum in Britain. The sessions concluded with a highly competitive boys against girls quiz to see who had learnt the most!

Since the last newsletter, he has also taken school groups around the 'Forgotten Forest', carried out a work-

shop at Adelina Wood, and led sessions planting tree seeds which were collected last autumn.

Michel is looking forward to leading a group of year 8 students at Grainville School in June when the pupils will be engaged in a 'hands on' session in the school woodland, planted by ourselves in 1989 as part of the Royal Anniversary Trust Awards. Also this summer, once again some pupils will experience the 'Hugging Trees and Kicking Leaves' walk in the woodland in St Peter's Valley: back by popular demand!

Forgotten Forest Logo Competition

You may have followed the launch of the competition to design a new logo for the Val de la Mare Arboretum 'Forgotten Forest' project in the local media. The competition was open to all Island school children with prizes funded by Jersey Electricity.

We were delighted to receive over 120 entries from four schools; Bel Royal, Plat Douet, Grands Vaux and Le Rocquier. The judging panel consisted of our Chairman, Peter Townend, Ian Wilson representing Jersey Electricity and Martin Aubert from The Idea Works. The judges found the task extremely difficult but settled on 6 'finalists' from which to choose the winning design. The finalists selected who had submitted designs were Simmi Le Feuvre, Carys Dale, Paige Brandie, Natalie Weeks, Amy Clark, Filipe Rodrigues and Emily Balcombe. After much discussion, reflection and consideration the winning logo was chosen; the one produced by Carys Dale from Le Rocquier School. During a special assembly at the school, Jersey Electricity also announced that it would sponsor one of the zones in the Forgotten Forest on behalf of Le Rocquier School Year 7. As part of her prize, Carys was invited to visit The Idea Works offices in town to finish off her design to a professional standard in order that it may be used by JTFL. The logo will be reproduced on interpretation



signage to be sited in the Arboretum and also on all publicity material produced to highlight and publicise this fine collection of trees.

Commenting on the conclusion of the competition, our Education and Administration Officer commented: "I am delighted that such a beautiful design has been produced by a local student. Le Rocquier School, in particular, is to be congratulated for the way in which it is encouraging its Year 7 students to value trees in their environment. In my opinion, the judges selected a logo which encapsulates the spirit of the project perfectly."

Ian Wilson from Jersey Electricity commented: "The standard of entries was very impressive and the winning design will ensure the Forgotten Forest is not just a part of our history, but a part of our future. We hope this project will encourage even more of our customers to switch from paper bills and statements to paperless email bills".

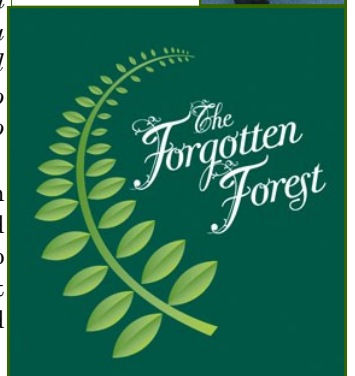
Jersey Trees for Life is indebted to Martyn Aubert of 'The Idea Works' for his time and input in the production of the final logo versions. Thanks also to Jane Skitrall at Le Rocquier School and Lynn Bisson and Ian Wilson from Jersey Electricity.



Left: Martyn Aubert from The Idea Works, Ian Wilson and Lynn Bisson from JE, and Peter Townend review the winning entry and other finalists.



Right: Carys Dale with her winning design.



JTFL's 75th anniversary is the inspiration for a philatelic design

JTFL was delighted to enter into discussion with the Jersey Post Group a couple of years ago in order to contribute to ideas regarding a stamp issue to celebrate the 75th anniversary of the Association in Jersey this year. We believe that the decision to feature the Jersey Trees for Life anniversary is a reflection of the high esteem in which it is held in Jersey and recognition of the valuable work it has done over the last 75 years.

Jersey stamps are well regarded around the world for the range of subjects illustrated and the quality of the artwork. "Stamps provide us with a unique platform to show off many facets of Jersey life", explained Melanie Gouzinis, Philatelic Product Manager. "Through local media, we became aware of the impending 75th anniversary of Jersey Trees for Life and the local and national tree registers. After researching the subject with the assistance of their committee members, we have produced beautifully

painted stamps which not only feature some of Jersey's most magnificent trees, but which also celebrate a notable event of one of the island's many important organisations." The stamps have been painted by artist Michael Pollard, himself a member of the Society of Botanical Artists. "Michael had put in a request to paint 'tree stamps' should the opportunity arise. We are extremely pleased with the finished products and know that they will be very popular with our collectors".



The issue date for this set is 3rd July. Should any member wish to receive further information, please contact the Jersey Post Group directly. This release comes on top of the

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RECYCLE

Don't forget your 10% discount on labour when employing our services; if you've been a member for 2 years!

Your committee:

Chairman: Peter Townend

Vice-Chairman: Peter Norman

Secretary: Anne Haden

Treasurer: Peter Beamish

Other members: Jon Dyson, Sally Fillieul, Jonathan Le Maistre, Michael Felton, Brian Hamon, Conrad Evans (Ex-Officio) Michel Morel (Ex-Officio)

Our plan is one in which every citizen of the world can make a contribution. It has for its object the saving of the world's greatest asset-trees"

75th Anniversary

This year celebrates the Association's 75th anniversary. Appropriately the exact date falls on a day when the Association will be busy with activities at Val de la Mare. It was at 5.45 pm on June 10th 1937 that the first ever meeting of the Jersey branch took place at 'Sands', the home of Dr. and Mrs H.E. Stapleton in St. Brelade. The date for a special celebratory dinner in the autumn will be announced when the guest speaker and venue have been finalised. Stay tuned!

Save paper: sign up for the 'e-newsletter'!

In common with most organisations, we must regularly review our costs to ensure that we are delivering value for money and utilising the generous donations and membership subscriptions we receive as effectively as we can to ensure that as much tree planting, tree preservation and education work is carried out as possible.

To this end, we have decided to reintroduce the electronic distribution of the newsletter to those members who would wish to receive it in this format instead of the paper version. Michel, our Education and Administration Officer explained: "We had found that a number of members didn't appear to be receiving the newsletter .

In fact, they were ending up in junk mail boxes, so we decided to go back to sending paper versions to all. However, with recent increases in postage rates, the savings to be made in both resources and cost now outweigh the risk that newsletters are delivered to 'junk e-mail' boxes and remain unread."

To maximise the chances of all electronic versions being received by members as intended, we will start the e-mailing list from scratch.

Consequently, any member wishing to receive the newsletter electronically is requested to e-mail us at

jerseytreesforlife@jerseymail.co.uk

Dates for the Diary!

June

9th and 10th

Forgotten Forest Open Days

11am – 5pm Val de la Mare Arboretum

23rd June: ITEX Walk

July

Wednesday 25th:

AGM @ Le Hocq Inn

Walk at 5.30pm, AGM at 6.30pm, Dinner 7.30pm

November

24th- 2nd Dec. National Tree Week

December

Thursday 6th December: Christmas Luncheon

FORGOTTEN FOREST OPEN DAYS

Saturday 9th June

1100: Opening by His Excellency The Lieutenant-Governor.

Tree walk with by Conrad Evans.

1430: Children's walk- Michel

1430: Plant walk- Tina Hull

1500: Tree walk- Michael Felton

1600: Children's Walk- Michel

Sunday 10th June

1000: Fun Run

1100: Tree walk- Conrad Evans

1400: Plant walk- Anne Haden

1430: Children's walk- Michel

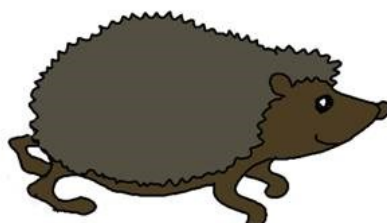
1500: Tree walk- Michael Felton

1600: Children's walk- Michel

At various times there will be a display by the local Bat Group, a fly fishing demonstration and a children's picnic on either Saturday or Sunday depending on weather conditions. Also there will be a self directed children's quiz.

Donations:

We are extremely grateful to Mr W. C. White, Mrs and Miss Briggs, Mrs Hawkins, Mrs Cree, Mr and Mrs Haas, Ms Richardson, Mrs Coutanche, Mr Rutts, Mr Allardice, JT staff, the Berni Trust, EFG Trust, Mrs Ling, the Whitmill Trust, Rawlinson and Hunter, Samares Investments, Williams Motors, Jersey Electricity, B&Q, St Peter's Senior Citizens, Eastern Garden Machinery, Normans, Ransom's Garden Centre, JF(T)U Ltd., Catholic Women's League, St Peter and St Aubin's WI. Following the featured Caesarea Quilters draw which took place last November we were delighted to receive a cheque of £1001 to put towards the Jersey Hedgerow Campaign. A very BIG thank you to all!



writing 'E-newsletter contact' in the subject line. We will then generate a new electronic mailing list. As recipients will have initiated the communication with us, members' email accounts should not place communication from JTFL in the junk e-mail box. That, at least, is the theory!

Please note that all members will continue to receive the paper newsletters as normal, unless they actively e-mail us to request this change.

We also undertake not to pass on any e-mail addresses to third parties.